



### **WHY ADVERTISE WITH FACT ?**

- \* Wherever our buses go...your ad goes too!
- \* It's creative, innovative, and cost effective!
- \* It's a great way to market your product, service, or generate awareness for your upcoming event.
- \* Your ad will be viewed over 120,000 times per year.

### **Monthly Ad Space Pricing:**

- ◇ \$20.00 ---on all our fixed route buses
- ◇ \$25.00 — all bulkhead spacing

### **Signage Pricing:**

- ◇ \$10.00 — actual sign fee
- ◇ \$30.00 —production/design fee

### **Ad Specs:**

Size: All ads will be 11”X 28”

\* Of note, customers wishing to design their own ads, will need to make their document exactly 11X28 (no border) at 300 dpi in a PDF. This will eliminate the \$30.00 design charge.

Contact: Jill Streit  
Program Specialist  
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*We're Striving Harder to Get You Farther*

### **Facts about FACT**

Over 10,000 people utilize public transportation on a yearly basis!

FACT is “coordinated” with neighboring transit organizations/authorities

FACT covers 80% of Fayette County

