



### **WHY ADVERTISE WITH FACT ?**

- \* Wherever our buses go...your ad goes too!
- \* It's creative, innovative, and cost effective!
- \* It's a great way to market your product, service, or generate awareness for your upcoming event.
- \* Your ad will be viewed over 120,000 times per year.

### **Monthly Exterior Ad Space Pricing:**

King size (107"x27") - - \$ 150.00

Queen size (39.5"x 27") -- \$ 100.00

#### **Ad Fees:**

King size: \$ 115.00

Queen size: \$ 60.00

#### **Ad Specs/Production fees:**

\* Of note, customers wishing to design their own ads, will need to format their document into a .eps or .pdf file. And, please ensure that all fonts are converted to outlines and the size is consistent with the ad you're purchasing from FACT. This will eliminate the \$30.00 design charge.

Contact: Jill Streit  
Program Specialist  
(724) 628-7433 X 415

*We're Striving Harder to Get You Farther*

#### **Facts about FACT**

Over 10,000 people utilize public transportation on a yearly basis!

FACT is "coordinated" with neighboring transit organizations/authorities

FACT covers 80% of Fayette County

